

Board of directors, and management team

Board of Directors

| Name | Position | Board member since | Independent in relation to: The Company and executive management | Independent in relation to: Major shareholders |
|----------------------|--|--------------------|--|--|
| Rustan Panday | Chair of the board | 2015 | No | Yes |
| Jonas Tellander | Board member and CEO | 2015 | No | Yes |
| Karin Alexandersson | Board member and employee representative | 2015 | No | Yes |
| Nils Janse | Board member | 2015 | Yes | Yes |
| Jonas Sjögren | Board member | 2015 | Yes | No |
| Morten Qvist Strunge | Board member | 2018 | No | Yes |
| Eva Swartz Grimaldi | Board member | 2018 | No | Yes |





Rustan Panday

Chair of the board since 2015; elected as a board member of Storytel Sweden AB in 2011.

Year of birth:

1969

Education/background:

Rustan Panday has broad experience and has worked within the media sector for more than 20 years. He is an entrepreneur and the founder of Mediaplanet AB, a media company with operations in 18 countries.

Other assignments:

Chair of the board in Four potentials AB and GOTOPOTENTIALS AB. Board member of Norstedts Förlagsgrupp AB.

Holdings in the Company:

2,227,908 class B shares.



Jonas Tellander

Founder of Storytel, board member and CEO since 2015; board member since 2006 and CEO since 2005 of Storytel Sweden AB.

Year of birth:

1970

Education/background:

Jonas is the founder and CEO of Storytel. He holds an MSc in Chemical Engineering from Lund University and an MBA from INSEAD. He previously worked as the head of global licensing at Roche.

Other assignments:

Several board assignments within the Storytel Group. CEO and board member of Tellander Holding AB.

Holdings in the Company:

5,000,000 class B shares.



Karin Alexandersson

Board member and employee representative since 2015, administrator in the expansion team.

Year of birth:

1973

Education/background:

Bachelor's Degree in Literature from the University of Stockholm. She also holds a diploma in Worker Representative Board Work from PTK. Before joining Storytel's expansion team, Karin was an editorial and rights coordinator at Storytel's subsidiary Massolit Förlagsgrupp AB.

Other assignments:

–

Holdings in the Company:

–



Jonas Sjögren

Board member since 2015; elected as a board member of Storytel Sweden AB in 2008.

Year of birth:

1966

Education/background:

MSc in Electrical Engineering from Chalmers University of Technology, Medical degree from Sahlgrenska Academy and Jonas also has an MBA from INSEAD. He has worked in various positions, such as manager for a product management department at Ericsson AB from 1991 to 2003, and as head of investments at Exceca since 2004.

Other assignments:

Chair of the board in Exceca Allocation AB and Alsteron. Board member of Alligator Bioscience AB, Oblique Therapeutics AB and CMC SPV of 3 April 2017 AB. Deputy board member of Delibr AB.

Holdings in the Company:

Jonas Sjögren holds 12,893 class B shares privately and he is also one of the controlling shareholders in Roxette Photo NV that holds 11,692,423 class B shares.



Eva Swartz Grimaldi

Board member since 2018

Year of birth:

1956

Education/background:

Eva has been the CEO of Meter Film Television AB, director of programmes for the TV4 Group and CEO of the book publishing company Natur & Kultur. In 2007, she was appointed by the Swedish government to be in charge of the commission on culture, which was finalized in a report in the spring of 2009

Other assignments:

Chair of the board of Norstedts Förlagsgrupp AB, Michael Berglund AB, Doberman AB, Apotea AB, Eva Swartz Grimaldi Consulting AB, Doberman Group AB and Efevevmanisa AB. Board member of Richard Swartz AB and Samhällsbyggnadsbolaget i Norden AB.

Holdings in the Company:

-



Nils Janse

Board member since 2015;
elected board member of Storytel Sweden AB in 2013.

Year of birth:

1981

Education/background:

MSc in Industrial Engineering and Management from KTH Royal Institute of Technology in Stockholm. Nils has experience from working as an engagement manager at the consulting firm McKinsey & Company. He is the CEO and founder of Delibr.

Other assignments:

CEO, founder and chair of the board of Delibr AB.

Holdings in the Company:

71,374 class B shares.



Morten Qvist Strunge

Board member since 2018.

Year of birth:

1986

Education/background:

Education from HHX Hillerød Business School. Morten is an experienced entrepreneur who has founded, among others, Onfone, a Danish telco company, and Mofibo, a subscription service for e-books and audiobooks which Storytel acquired in 2016. Morten has been the CEO of Onfone, VP of TDC A/S and CEO of Mofibo. He was also the CCO of Storytel before becoming a board member in 2018.

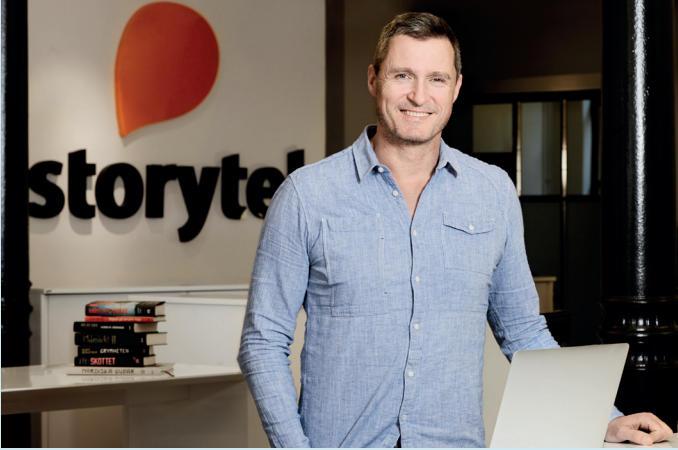
Other assignments:

Board member in Investru ApS, Winefamily ApS, Goodiebox ApS, Tailor Shaped ApS, Ejendomsmægler Adam Schnack A/S, Blendle, Next advertising ApS, Rubberduck Car Care ApS, Mofibo books ApS and Peoples Press A/S.

Holdings in the Company:

710,000 class B shares.

**Man
age
ment**



Jonas Tellander

Founder of Storytel, board member and CEO of Storytel since 2015, and CEO since 2005 in Storytel Sweden AB.

For further information and a description of Jonas Tellander, see the "Board of Directors" section above.



Sofie Zettergren

CFO since 2015, CFO for Storytel Sweden AB since 2013

Year of birth:

1986

Education/background:

MSc in Economics from Uppsala University and studies at Singapore Management University. Before joining Storytel, she worked with auditing at Ernst & Young.

Other assignments:

Member of several boards within the Storytel Group.

Holdings in the Company:

23,520 class B shares.



Märta Langéen

COO since 2017

Year of birth:

1983

Education/background:

Master's Degree in Publishing from the University of Stockholm. Märta has worked at Storytel since 2011 in different roles such as content manager, operations manager and head of operations in Sweden, before becoming COO in 2017.

Other assignments:

–

Holdings in the Company:

25,561 class B shares.



Anna Lundström-Gars

Head of Innovation since 2019

Year of birth:

1972

Education/background:

Master of Law from the University of Stockholm. Anna has +15 years experience of working with digital content, business and operational development, partnerships and negotiations. Before joining Storytel Anna was Head of Global Apps and VAS at Telia.

Other assignments:

Deputy board member of PerCima AB.

Holdings in the Company:

850 class B shares.



Ingrid Bojner

CCO since 2018

Year of birth:
1973

Education/background:

Master of Science in Business Administration from the Stockholm School of Economics and MBA studies at UCLA. Ingrid has 12 years of experience from working at McKinsey & Company, and she left in 2010 as a local partner. She has also served as vice president and head of sales at TeliaSonera, deputy CEO and CMO of SSE ExEd, and she has run her own company, Dirgni Development.

Other assignments:

Among others: Chair of board of New Republic PR AB, Board member of Carnegie Investment Bank AB and Movestic Livförsäkring AB. Previous board member of Storytel from 2016 to 2018.

Holdings in the Company:

11,000 class B shares.



Lotten Skeppstedt

Head of Content since 2018

Year of birth:
1984

Education/background:

Master's Degree in Publishing and a Bachelor's Degree in Literature from the University of Stockholm as well as studies in literature and publishing at York University in Toronto, Canada. Lotten previously worked in management at Bonnier Books AB and she was the product owner and country manager for Bonnier Book's self-publishing platform Type & Tell.

Other assignments:

Board member of IT Project Skeppstedt AB. Deputy board member of Lisen Skeppstedt Aktiebolag.

Holdings in the Company:

2,000 class B shares.



Daniel Bodner

CTO since 2016

Year of birth:

1984

Education/background:

MSc in Computer Science from the University of Innsbruck. Daniel Bodner started working as a software developer at Storytel in 2012, and in 2015 he was appointed lead architect before becoming the CTO of Storytel in 2016.

Other assignments:

–

Holdings in the Company:

18,258 class B shares.



Mikael Holmquist

Interim CTO since 2019

Year of birth:

1988

Education/background:

MSc in Engineering Mathematics from Lund University and studies in computer science at the University College Cork in Ireland. Mikael has worked as a developer at Storytel since 2012, and prior to becoming the interim CTO he was the team leader of the “Users Tech Team”.

Other assignments:

Chairman of the board of Mickepedia AB.

Holdings in the Company:

2,292 shares.



Martin Jonassen

Head of Intelligence since 2017

Year of birth:
1977

Education/background:
BSc from Copenhagen Business School. Martin has twelve years of experience from working with data management, and business intelligence at various companies and in different sectors. Before joining Storytel, Martin worked with business intelligence and analytics at Mofibo.

Other assignments:

-

Holdings in the Company:

-



Rickard Henley

Head of Publishing since 2017

Year of birth:
1974

Education/background:
Studies in literature at Stockholm University and at Hyper Island. Rickard was formerly head of Interactive Media within the TV4 media group and head of Digital at Norstedts Förlagsgrupp.

Other assignments:

CEO and board member of Storytel Publishing AB and Storyside AB. External CEO of Kontentan Förlags Aktiebolag.

Holdings in the Company:

-



Stefan Tegenfalk

Head of Expansion since 2018

Year of birth:

1965

Education/background:

School diploma in tele and technology. Stefan is an entrepreneur and the founder of Telecyber, which was acquired by Bredbandsbolaget, and Massolit Förlag, which was acquired by Storytel. Moreover, Stefan had his first novel published in 2009.

Other assignments:

Chair of the board of Massolit Förlag AB and Fiber Access NP Management Intressenter AB. Board member of Omega Film AB, Waystream AB, Waystream Holding AB (publ), Steteg AB and Stefan Tegenfalk Invest AB.

Holdings in the Company:

2 class A shares and 344,494 class B shares.



Dan Panas

Head of Communications since 2019

Year of birth:

1968

Education/background:

Dan attended the school of journalism at Gothenburg University. He was previously the director of communications at Discovery as well as a reporter and news director at Aftonbladet and Expressen.

Other assignments:

-

Holdings in the Company:

-

