



## Storytel enters a partnership with Dutch telco VodafoneZiggo

**Storytel, today announced a distribution partnership agreement with VodafoneZiggo, one of the leading Dutch telecom companies. Through this deal, Vodafone's 5.5+ million mobile subscribers will be offered access to Storytel's extensive catalog of audio stories.**

The agreement with VodafoneZiggo further accelerates Storytel's business in the Netherlands, one of the company's core markets. It will allow Vodafone's 5.5+ million mobile subscribers an opportunity to gain access to Storytel's market-leading audiobook streaming service and its substantial Dutch language catalog featuring the works of popular and highly regarded authors such as Suzanne Vermeer, Anjet Daanje and Lale Gül, including international best sellers.

"We are excited to launch this partnership with VodafoneZiggo. Our vast catalog of high-quality audio stories, spanning a wide range of local and international titles, will now be accessible to even more consumers in the Netherlands. This collaboration is significant for Storytel and with this partnership, we strengthen our strong growth momentum as we continue to move the world through story," says **Ana Julia "AJ" Ghirello**, SVP of Global Partnerships at Storytel.

VodafoneZiggo is one of the leading providers of fixed, mobile, integrated communication and entertainment services in the Netherlands. Storytel's service will be offered to VodafoneZiggo's mobile subscribers where they will be able to explore and enjoy Storytel's leading selection of over 500,000 local and international audiobook titles.

**Robin Kroes**, Executive Director Consumer Markets of VodafoneZiggo says: "By partnering with Storytel, we expand our entertainment offering with the largest streaming service for audio storytelling. Storytel aligns with our commitment to offer diverse and enriching entertainment experiences on your smartphone. This collaboration not only expands our entertainment offering, including Blendle, Netflix, and Apple Music, but also sets the stage for future additions to Vodafone's entertainment portfolio."

*FNCA Sweden AB is the Company's Certified Adviser.*

**For more information, please contact:**

Malin Lindborn, Head of Communications, Storytel Group

Tel: +46 735 33 17 70

Email: [malin.lindborn@storytel.com](mailto:malin.lindborn@storytel.com)

VodafoneZiggo, Media relations

Tel: +31 88 717 07 17

Email: [pers@vodafoneziggo.com](mailto:pers@vodafoneziggo.com)



### **About Storytel**

Storytel is one of the world's largest streaming services for audio stories - audiobooks, e-books, lectures, radio plays and podbooks - and offers more than one million titles on a global scale. Our mission is to move the world through story, as there is nothing more powerful than a good story well told.

The streaming business within the Storytel Group is conducted under the brands Storytel, Mofibo and Audiobooks.com. The publishing business is managed by Storytel Books, and by the audiobook publisher StorySide. The Storytel Group operates in over 25 markets, with focus on ten core markets: the five Nordic countries, the Netherlands, Turkey, Poland, Bulgaria, and the USA. The headquarters are located in Stockholm, Sweden.

### **About VodafoneZiggo**

VodafoneZiggo is a leading Dutch company that provides fixed, mobile and integrated communication and entertainment services to consumers and businesses. We have 5,5 million mobile, nearly 4 million TV, over 3 million fixed broadband internet and over 1,7 million fixed telephony subscriptions. VodafoneZiggo is a joint venture by Liberty Global, the largest international TV and broadband internet company, and Vodafone Group, one of the world's largest telecommunication companies. For more information, visit [www.vodafoneziggo.nl](http://www.vodafoneziggo.nl)