

## Storytel welcomes Mattias Frithiof as Head of Investor Relations

Storytel AB welcomes Mattias Frithiof as new Head of Investor Relations to drive the company's communication with stakeholders in the financial markets. In his most recent role, Mattias served as Assistant Vice President and Analyst for Moody's Investor Services.

Mattias Frithiof brings 15 years of experience from the financial industry. He has held several roles in investor relations and credit analysis, most recently as Assistant Vice President and Analyst for Moody's Investor Services, working on credit ratings for Nordic and Baltic banks. Prior to joining Moody's, Mattias spent many years in investor relations at Swedbank.

"As a well-known brand and public company, Storytel attracts a great deal of attention from a range of stakeholders, including in the financial markets. With his strong financial and analytical background, Mattias brings important knowledge, insight, and new ideas to the table. He will play a key role as we continue to develop our dialogue and engagement with investors, analysts, and other stakeholders," says **Johannes Larcher**, CEO at Storytel.

As Head of Investor Relations for Storytel, Mattias reports to CFO Peter Messner and will start his new position today, August 22.

"I feel honored to join a market leader like Storytel, and at this exciting moment. I look forward to build on our relations with investors and various stakeholders in the financial markets," says **Mattias Frithiof**.

FNCA Sweden AB is the Company's Certified Adviser.

## For more information, please contact:

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## **About Storytel**

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