



Storytel partnering with Spotify – making audiobooks even more accessible for Storytel customers

Later in 2021, Storytel subscribers will be able to enjoy Storytel’s library of audiobooks on Spotify by linking the two accounts.

The partnership with Spotify enhances Storytel’s distribution and accentuates our vision of making the world a more creative and empathetic place by making stories accessible to anyone, anywhere and at any time. In practice, the partnership means that consumers who sign up for a Storytel subscription will be able to enjoy a world of stories and audiobooks not only via the Storytel platform but also on Spotify.

“We want everyone to have access to great stories, and today Storytel offers more than 500,000 audiobooks on a global basis across 25 markets,” said **Jonas Tellander**, founder and CEO, Storytel. “Partnering with Spotify makes amazing audiobook experiences and exciting authorships easier than ever to access for our customers, while we will also be tapping into the opportunity of reaching new audiences who are on Spotify today, but have not yet experienced the magic of audiobooks.”

“It is Spotify’s goal to be the singular platform for all audio: music, podcasts, live conversations, and now via this partnership, audiobooks,” said **Courtney Holt**, Global Head of Studios, Spotify. “By utilizing the Spotify Open Access Platform, Storytel will be able to deliver its premium audiobooks offering to their audience using Spotify’s best-in-class platform, all while retaining direct control over their relationship to their audience.”

For more information, please contact:

Dan Panas, Head of Global PR & Communications
Tel: +46 70 186 52 90
Email: dan.panas@storytel.com

This information is such that Storytel AB (publ) is obliged to disclose in accordance with the EU Market Abuse Regulation (EU nr 596/2014). The information was provided, through the agency of the above contact person, at the time stated in this press release, by Cision.FNCA Sweden AB is the company’s certified adviser. FNCA can be reached at info@fnca.se or +46 8 528 00 399.

About Storytel

Storytel is one of the world’s largest subscribed audiobook and e-book streaming services and offers listening and reading of more than 500 000 titles on a global scale. Our vision is to make the world a more empathetic and creative place with great stories to be shared and enjoyed by anyone, anywhere and anytime. Storytel’s streaming business is conducted under the brands Storytel and Mofibo. Storytel’s publishing business area is carried out through the audiobook publisher StorySide and acclaimed Nordic

publishing houses such as Norstedts, People's and Gummerus. Storytel operates in 25 markets around the globe and is headquartered in Stockholm, Sweden.

About Spotify

Spotify transformed music listening forever when it launched in 2008. Discover, manage and share over 70 million tracks, including more than 2.6 million podcast titles, for free, or upgrade to Spotify Premium to access exclusive features for music including improved sound quality and an on-demand, offline, and ad-free listening experience.

Today, Spotify is the world's most popular audio streaming subscription service with 356m users, including 158m subscribers, across 178 markets.