



## Storytel launches its service in Singapore

**As of today Storytel is launching its service in Singapore.** Singapore is the 16th market where the service will be offered, and the first one in South-East Asia. In addition to a global English catalogue of over 85,000 audio and e-books, Storytel will also carry a significant number of titles by local Singaporean authors through partnerships with local publishers.

*"Singaporeans' love for books and a motivation for constant learning combined with the country's excellent infrastructure, high smartphone penetration and success of other streaming and subscription services makes Singapore a great first market for Storytel to enter in South East Asia",* said Stefan Tegenfalk, Head of Expansion, Storytel.

Storytel's goal is to become the leading audiobook service in Singapore, and for the market to be a launchpad for future expansion in the region.

### More information

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### About Storytel

Storytel is Northern Europe's leading audiobook and e-book streaming service and offers unlimited listening and reading of more than 200 000 titles on a global scale. Our vision is to make the world a more empathetic place with great stories to be shared and enjoyed by anyone, anywhere and anytime. Storytel is a digital platform provider as well as a comprehensive publishing group. The streaming business area offers subscriptions for audiobooks and e-books under the Storytel and Mofibo brands. Storytel's publishing business area is carried out through the publishing houses Norstedts, Massolit, StorySide, Printz Publishing, People's Press, Rabén & Sjögren, B.Wahlströms and Norstedts Kartor. Ztory - a subscribed digital read-all-you-can streaming service for newspapers and magazines, is part of Storytel since January 2019. Storytel operates in 16 markets around the globe and is headquartered in Stockholm, Sweden.